

NEW HAMPSHIRE STATE LIQUOR COMMISSION
AUGUST 16, 2006, 1:00 P.M.
AGENDA

I. FINANCIAL & ADMINISTRATIVE REPORTS

1. Financial Reports
 - A. Weekly, Y-T-D Sales Reports
 - B. Budget/Administrative Reports
2. IT Report
3. Human Resources Report

II. MARKETING & SALES REPORTS

1. Store Operations
2. Purchasing Report
3. Merchandising Report
- A. SPIRITS:
 - 1) Test Market Request (Cazadores Blanco & Anejo Tequilas)
 - 2) Full Distribution Request (Code #8057)
 - 3) Scotsfest Sale Special Offers
 - 4) October Special Offers:
 - a. 3 electronic items – M.S. Walker, NH
 - b. 3 electronic items – Charles Zoulías
 - c. 17 electronic items – Martignetti Companies of N.H.
 - 5) Jim Beam September Race Car Simulator
- B. WINES:
 - 1) Test Market Results:
 - a. 2 items
 - b. 115 items
 - 2) “The Help You Need Marketing Program”, Oct., Nov., & Dec. 2006
 - 3) Appeal on the Removal From Retail of Woodbridge Riesling 1.5L
 - 4) Recommended Allocated Wines for Distribution to Selected Stores (8 items)
 - 5) Recommended Allocated Wines (Absolutes) for Distribution to Selected Stores (2 items)
 - 6) Primary Source Submissions (5 exclusive agent; 26 imported)

III. ENFORCEMENT & LICENSING REPORT

IV. CHAIRMAN’S REPORT & LATE ITEMS

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1. Bailment Requests
2. Coupon Approvals
3. Late Items/Other

V. EXECUTIVE SESSION

1. Personnel
2. Store Locations

/D. Hartford